

Sponsorship Plan



Dutch Flyers

1. Introduction

Thank you for considering supporting the Dutch Flyers, a premier youth elite ice hockey travel team representing the Netherlands. Founded in 2022, the Dutch Flyers are dedicated to developing talent, promoting teamwork, and competing at the highest international level.

2. About the Team

The Dutch Flyers consist of some of the most talented young players from ice hockey clubs across the Netherlands. Our team embodies a passion for the sport, a drive for excellence, and a strong desire to succeed on the world stage.

3. Core values

Our team is guided by the following core values:

- **Self-discipline:** We prioritize training, rest, and nutrition to ensure optimal performance. We welcome feedback and strive for continuous improvement.
- **Fun/Enjoyment:** We believe that ice hockey should be fun and rewarding for all participants.
- **Leadership & Excellence:** We lead by example, always striving to develop our skills and encourage our teammates to do the same.
- **Flyers Dedication:** We are committed to the principles of ice hockey, embrace coaching and put the team above all else.
- **Integrity, Respect & Character:** We uphold fairness, fairness, and respect for all, both on and off the ice.
- **Extraordinary Teamwork:** We value collaboration and support, understanding that success is achieved through collective effort.
- **Sportsmanship:** Fair play is the basis. Winning with class, lose with grace.



4. Our teams

The Dutch Flyers teams consist of children from all over the Netherlands. These children are all motivated ice hockey athletes who live for their sport.

Currently we have the following teams:

- U12 years of birth 2014/2015
- U14 years of birth 2012/2013
- U16 years of birth 2010/2011
- U18 years of birth 2008/2009

All these teams have already done super fun things with top trainers from the Netherlands, Germany and Belgium.

- Multiple training sessions
- Tournaments in Belgium
- 3-day camp in Geleen (The Netherlands)
- Tournaments in Riga (Latvia)
- Tournaments in Sheffield (England)
- Tournament in Meudon (France)
- Tournaments in Sweden
- Friendly matches in Belgium and Germany

We have a coaching staff with many years of experience.

Head Coach Paul Vincent played at the highest junior level in the United States as a youth. In 1993, he was drafted 149th overall by the Toronto Maple Leafs. He played for 10 years at the second-highest level in the United States and Canada and competed at the highest level with several clubs in the Netherlands, Belgium, and Norway. In both Belgium and the Netherlands, he served as head coach at various clubs and as national team coach.

Paul is supported by our pool of trainers, including Dax Roelofsen, Arne Van Espen, and Brock Montgomery. Our support team also includes nutritionists, mental coaches, personal trainers, and physiotherapists.

5. Sponsorship Opportunities

By sponsoring the Dutch Flyers, you can connect your brand or company with a team that embodies excellence, sportsmanship and teamwork within the sport of ice hockey.

Our sponsorship package consists of placing your logo on:

- **Our clothing package (e.g. tracksuit, jacket, hoodie)**
- **Our pants for over hockey pants**
- **Our website**
- **Our social media channels**

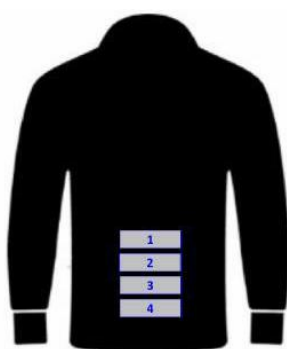
We will wear our sponsored clothing during all games and tournaments (both national and international).

For the apparel package, we are currently in negotiation with several renowned brands. For the trousers for over hockey pants, we have selected Jersey53.

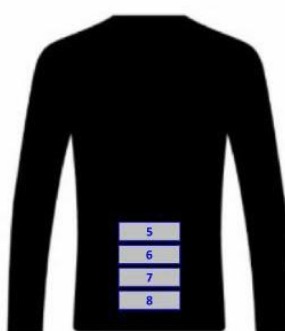
6. Sponsorship packages

Platina sponsor	Costs: € 7,500.00 <ul style="list-style-type: none"> We will discuss with you how you will be uniquely mentioned on our clothing Your logo will be mentioned 2x on trousers for over hockey pants (front and back). You will be mentioned on all social media as the main sponsor of the Dutch Flyers as well as our website.
Gold Sponsor	Costs € 2,250.00 <ul style="list-style-type: none"> Your logo (1x) will be placed together with other logos on trousers for over hockey pants Your logo (1x) will be placed together with other logos on two apparel items. You will be listed as a sponsor on our social media and website.
Silver Sponsor	Costs € 1,500.00 <ul style="list-style-type: none"> Your logo (1x) will be placed together with other logos on trousers for over hockey pants. Your logo (1x) will be placed together with other logos on one apparel item. You will be listed as a sponsor on our social media and website.
Bronze sponsor	Costs € 750.00 <ul style="list-style-type: none"> Your logo (1x) will be placed together with other logos on trousers for over hockey pants or one apparel item. You will be listed as a sponsor on our social media and website.

Placement of logos on the apparel is determined by the Dutch Flyers Braintrust.



Achterzijde
Dutch Flyers
winterjas



Achterzijde
Dutch Flyers
trainingspak



Voorzijde (9, 10, 11, en 12) en
achterzijde (13, 14, 15 en 16)
Dutch Flyers
overbroek

Above are some examples of positioning on the apparel items.

7. Friend of Dutch Flyers

You can also support Dutch Flyers as a friend. The minimum contribution is €100.00. Your name will not appear on our clothing, but it will be featured on our social media and website.

8. Conclusion

Join us in supporting the Dutch Flyers as we strive for excellence on the ice and embody the values of sportsmanship, integrity, and teamwork. Together, we can empower young athletes to reach their full potential and proudly represent the Netherlands on the (inter)national stage.

For more information about sponsorship opportunities, please contact:

Jurrian van Roon (jurrian.van.roon@dutchflyers.nl)

Thank you for your consideration.

We look forward to working with you.